

NEW FOOD  
JULY 2018 TO JUNE 2019



# NEW Food

New Food has reported in accordance with ABC's industry-agreed standards for Business Magazines



# 12,000

CIRCULATION  
(AVERAGE PER ISSUE)

For more information:



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Issued: 07 Aug 2019

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EVERY 2  
MONTHS

6 ISSUES

RETAILING &  
WHOLESALE

MARKET SECTOR

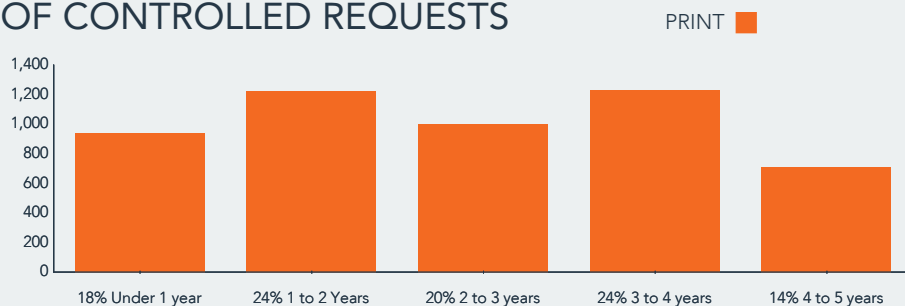
AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT EDITION	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL EDITION	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 20/06/19	12,000	2,500	9,500	12,000	2,500	9,500	-	-	-
FREE COPIES	11,984	2,494	9,490	11,984	2,494	9,490	-	-	-
CONTROLLED FREE	6,608	1,541	5,067	6,608	1,541	5,067	-	-	-
REQUESTED (INDIVIDUAL)	5,091	1,541	3,550	5,091	1,541	3,550	-	-	-
REQUESTED (COLLEAGUE)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (NAME)	1,517	-	1,517	1,517	-	1,517	-	-	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	5,376	953	4,423	5,376	953	4,423	-	-	-
NON-CONTROLLED FREE	5,376	953	4,423	5,376	953	4,423	-	-	-
MONITORED FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	16	6	10	16	6	10	-	-	-
PAID SUBSCRIPTIONS	16	6	10	16	6	10	-	-	-
INDIVIDUAL	16	6	10	16	6	10	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

## AUDIT ISSUE ANALYSIS

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### AGE OF CONTROLLED REQUESTS



## AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	12,000	2,500	9,500
PRINT EDITION	12,000	2,500	9,500
DIGITAL EDITION	-	-	-

## ISSUE ANALYSIS

ISSUE	DISTRIBUTED	TOTAL	PRINT
Issue 4 AUG 2018	22/08/18	12,000	12,000
Issue 5 OCT 2018	23/10/18	12,000	12,000
Issue 6 DEC 2018	13/12/18	12,000	12,000
Issue 1 FEB 2019	14/02/19	12,000	12,000
Issue 2 APR 2019	16/04/19	12,000	12,000
Issue 3 JUN 2019	20/06/19	12,000	12,000

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