

Business Magazines

Combined Total Circulation Certificate

July 2015 to June 2016



Setting the standard

New Food newfood



Key information

Metric type

Circulation

ABC total

13,599 average

Period

1 July 2015 to 30 June 2016

No of issues

6

Market sector

Retailing & Wholesaling: Food & Drink

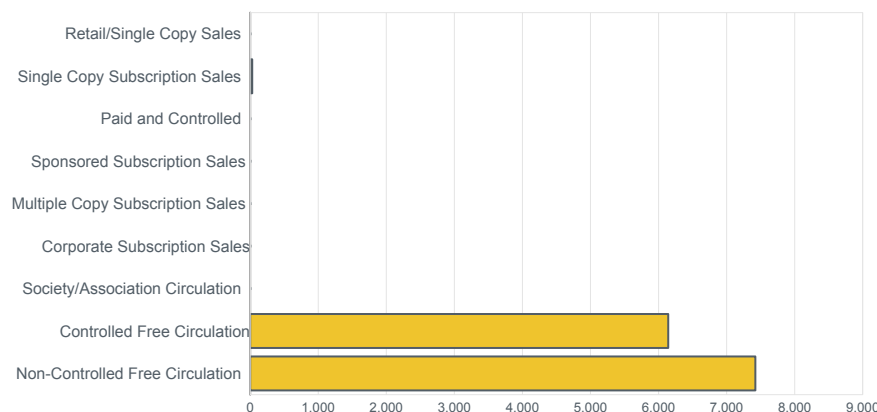
Audit issue circulation analysis

	% of circulation
Retail & Single Copy Sales	0%
Single Copy Subscription Sales	0.22%
Paid and Controlled	0%
Sponsored Subscription Sales	0%
Multiple Copy Subscription Sales	0%
Corporate Subscription Sales	0%
Society/Association/Organisation Circulation	0%
Controlled Free Circulation	45.18%
Non-Controlled Free Circulation	54.6%

Contact details

Russell Publishing Ltd
Miss Karen Hutchinson
Court Lodge, Hogtrough Hill
Brasted
Kent
TN16 1NU
01959 563 311
info@russellpublishing.com
www.russellpublishing.com

Audit issue circulation breakdown - Print/Digital



	Total			United Kingdom			Other Countries		
	Total	Total Print	Total Digital	Total	Print Edition	Digital Edition	Total	Print Edition	Digital Edition
Average Circulation Per Issue	13,599	13,599	-	2,999	2,999	-	10,600	10,600	-
Average Retail Sales Per Issue	-	-	-	-	-	-	-	-	-

Analysis for the Audit issue cover dated Issue 3 2016 and distributed on 26 June 2016

Audit Issue Circulation	13,594	13,594	-	2,994	2,994	-	10,600	10,600	-
Retail & Other Single Copy Sales	-	-	-	-	-	-	-	-	-
Single Copy Subscription Sales	30	30	-	10	10	-	20	20	-
At full rate	-	-	-	-	-	-	-	-	-
Less than full rate but not 50%	30	30	-	10	10	-	20	20	-
Less than 50% but not 20%	-	-	-	-	-	-	-	-	-
Less than 20% but not 10%	-	-	-	-	-	-	-	-	-
Less than 10% of full rate	-	-	-	-	-	-	-	-	-
Paid and Controlled	-	-	-	-	-	-	-	-	-
Sponsored Subscription Sales	-	-	-	-	-	-	-	-	-
Multiple Copy Subscription Sales	-	-	-	-	-	-	-	-	-
Corporate Subscription Sales	-	-	-	-	-	-	-	-	-
Society/Association/Organisation	-	-	-	-	-	-	-	-	-
Controlled Free Circulation	6,142	6,142	-	1,287	1,287	-	4,855	4,855	-
Individual requests	2,875	2,875	-	951	951	-	1,924	1,924	-
Company requests	-	-	-	-	-	-	-	-	-
Non-requested by name	3,267	3,267	-	336	336	-	2,931	2,931	-
Non-requested by job title / function	-	-	-	-	-	-	-	-	-
Non-Controlled Free Circulation	7,422	7,422	-	1,697	1,697	-	5,725	5,725	-
By name	7,419	7,419	-	1,696	1,696	-	5,723	5,723	-
Not by name	3	3	-	1	1	-	2	2	-

Duplication

The level of duplication on the mailing list for the audit issue was: 0%

Basic cover price & subscription rates for the audit issue

Basic cover price (UK):

Basic cover price (RoI):

Basic annual rate (UK): £90.00

Basic annual rate (OC):

Controlled circulation for the audit issue

Terms of control: Academics, Consultants, Directors, Engineers, Managers, Specialists, Scientists, Technologists and individuals within Agencies, Associations, Business Development, Consultancies, Distribution, Equipment Manufacturer, Financial, Food Service, Governmental, Hygiene, Ingredients Companies, Laboratories, Legal, Manufacturing, Marketing, Packaging, Procurement, Processing, Production, Quality Assurance, Quality Control, Regulation, Research and Development, Safety, Sales, Suppliers, Wholesale Retail and Academia within the International Food and Drink Industry.

	Total		0-1 Year		1-2 Years		2-3 Years	
	Qty	%	Qty	%	Qty	%	Qty	%
Total	2,875	100.0	1,865	64.9	667	23.2	343	11.9
Individual Requests - Print	2,875	100.0	1,865	64.9	667	23.2	343	11.9
Individual Requests - Digital	-	-	-	-	-	-	-	-
Company Requests - Print	-	-	-	-	-	-	-	-
Company Requests - Digital								

Issue by issue analysis (variances will show only if over 10% +/- the average net circulation)

Cover Date / ID	Distribution Date	Total Circulation	Print	Digital	Variance %
Issue 4 2015	02-Sep-15	13,600	13,600	-	-
Issue 5 2015	28-Oct-15	13,600	13,600	-	-
Issue 6 2015	10-Dec-15	13,600	13,600	-	-
Issue 1 2016	22-Feb-16	13,600	13,600	-	-
Issue 2 2016	25-Apr-16	13,600	13,600	-	-
Issue 3 2016	26-Jun-16	13,594	13,594	-	-

More Information

'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

To find out more about ABC, please visit www.abc.org.uk

To find out more about the Business Magazines sector and the definitions used on this certificate, please visit: www.abcstandards.org.uk

About this certificate

This certificate was issued on 15 August 2016.

The data included is derived from a return of circulation prepared by the publisher: Russell Publishing Ltd.

The Publisher has certified that the data has been reported in accordance with ABC reporting standards. If an audit or inspection reveals a material difference ABC will revise and re-issue the certificate together with an audit/inspection report detailing the changes. For details of audit or inspection reports issued or the reporting standards and procedures, please contact ABC.

ABC cannot accept responsibility for mistakes or omissions although every care is taken to ensure that the information is correct. This certificate is the copyright property of the Publisher and ABC.

ABC Ref: 12424/CA:20160815/BMSv21